

## ABOUT LASFAA

LASFAA is a proud Louisiana-based professional association representing more than 600 financial aid and higher education professionals from over 60 colleges, universities, state agencies, and private organizations across the Pelican State. We invite you to partner with us through your financial support as we work together to expand access to higher education and strengthen the stewardship of student financial aid throughout Louisiana.

As a 501(c)(3) nonprofit organization (Federal Tax ID 72-1204394), all contributions are tax-exempt. In appreciation of your support, LASFAA offers sponsors meaningful opportunities to connect with our members, share information about products and services, build lasting relationships with Louisiana institutions, and invest in either the association's overall mission or specific programs designed to serve our members.

## ASSOCIATE MEMBER SPONSORSHIP OPPORTUNITIES



KATIE STEWART  
2026 LASFAA PRESIDENT



# LASFAA

LOUISIANA ASSOCIATION OF  
STUDENT FINANCIAL AID ADMINISTRATORS

*Empowering Thoughtful Leaders*

### REMIT PAYMENTS TO:

Lynette Viskozki  
LASFAA Treasurer  
P.O. Box 53016  
Shreveport, LA 71135

## LAGNIAPPE SPONSORSHIP

**\$1,200**

*Lagniappe sponsors receive comprehensive visibility and engagement opportunities throughout both LASFAA conferences and year-round communications, including:*

- Two (2) full conference registrations for both the Spring and Fall conferences
- One (1) exhibitor table at both the Spring and Fall conferences
- Recognition as a Lagniappe Sponsor at the official Spring and Fall Conference luncheons and in the programs
- Opportunity to present one board-approved session at the Fall and Spring Conference
- Access to the conference registration list two (2) weeks prior to each conference
- Priority consideration for high-visibility items (bags, meals, welcome sponsorships) before any additional sponsors
- Half-page advertisement in each issue of the LASFAA newsletter
- Logo recognition with a hyperlink on the LASFAA website homepage

## PELICAN STATE SPONSORSHIP

**\$500**

*Pelican State Sponsors receive consistent exposure & select engagement opportunities throughout the year, including:*

- One (1) full conference registration for the Fall conference
- One (1) exhibitor table at Fall conference
- Recognition as a Pelican State Sponsor at the Spring and Fall Conference luncheons and in the programs
- Access to the conference registration list one (1) week prior to each conference
- Quarter-page advertisement in each issue of the LASFAA newsletter
- Logo recognition with a hyperlink on the LASFAA website

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## NEWSLETTER ADVERTISEMENTS

**Please observe the following deadlines for newsletter advertising submissions:**

- April 1
- August 1
- September 1

Half-page (8"x5")

Quarter-page (4"x5")

**We also encourage submissions beyond advertisements, including:**

- Articles relevant to the LASFAA community
- Member or company news, such as comings and goings, births, marriages, celebrations, and other milestones
- Lighthearted or fun stories
- Upcoming webinars and training events hosted by your company (to be included on the LASFAA website calendar)

**Please submit all files in JPG, PNG, or Word format to [marcela.goings@selu.edu](mailto:marcela.goings@selu.edu).**

## LASFAA COMMUNICATIONS

Newsletter/Advertising Questions?

**Marcela Goings**

LASFAA Publications Chair

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