

Newsletter Advertisement

The triannual LASFAA Newsletter, "In-Line with LASFAA", is published electronically.

Associate members may purchase space to be used for advertisements or articles on products or services offered by your company.

- \$200 - Full-page (8"x10")
- \$150 - Half-page (8"x5")
- \$75 - Quarter-page (4"x5")
- \$25 Eighth-page (4"x2 1/2")

Prices listed are per edition. To guarantee inclusion, ad space must be purchased and materials sent to the Editor prior to the published deadlines.

Note: Gold & Silver level sponsorships include newsletter advertisement. Files may be sent in .JPG, .PNG, or Word format. Articles must fit in approved allotted space.

IN-LINE WITH
LASFAA

Newsletter

Newsletter Deadlines

Please adhere to the following newsletter advertisement deadlines:

- January - April: April 15th
- May - August: August 15th
- September - December: November 15th

In addition, the following may be submitted:

- Article of interest to LASFAA industry
- Comings, goings, births, marriages, celebrations, milestones for your members and/or company
- Funny stories
- Upcoming webinars & training events through your company (these will be added to the calendar on the LASFAA website)

LASFAA COMMUNICATIONS NEWSLETTER/ADVERTISING QUESTIONS?

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LASFAA President-Elect

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LASFAA

**2024
ASSOCIATE MEMBER
SPONSORSHIP
OPPORTUNITIES**

Louisiana Association of
Student Financial Aid Administrators

About LASFAA

LASFAA is an organization of more than 600 members who work in financial aid and related positions at over 60 Louisiana colleges and universities, education related government agencies, and private companies that offer or support funding for higher education.

LASFAA welcomes your financial support as we work together to promote the availability and effective stewardship of higher education funding. LASFAA is designated as a non-profit corporation under 501(c)(3) of the Internal Revenue Code (Federal Tax ID 72-1204394), which will allow you to receive a tax exemption for the financial support you provide.

In recognition of your support, LASFAA provides a variety of opportunities for you to provide information about your products and services to the membership, and to develop business relationships with members and their institutions. Sponsorship can be for general operation of the association or for specific activities in which members participate.



Sharmain Lazard-Talbert, MBA
LASFAA President
2024

General Sponsorship Levels

\$1,300—Gold Level sponsors receive:

- Everything included in Silver & Bronze levels plus:
- One registration fee for Fall conference
- One half-page advertisement in each issue of the triannual LASFAA newsletter
- Opportunity to present a business update at the Fall Conference

Package valued at over \$4,100!

\$800—Silver Level sponsors receive:

- Everything included in Bronze level plus:
- One quarter-page advertisement in each issue of the triannual LASFAA newsletter
- Opportunity to present a Board recommended/approved session at the Spring and Fall Conference
- 5-minute company intro time slot at the Spring and Fall conference

Package valued at over \$2,300!

\$275—Bronze Level sponsors receive:

- Recognition of sponsorship level displayed on LASFAA website with sponsor's logo and hyperlink
- Recognition of sponsorship level printed in Fall and Spring Conference program
- One-minute time slot during the Fall Conference luncheon to introduce yourself and your products to the membership
- One exhibitor table at the Fall Conference

NOTE: Sponsorships do not include conference registration fee. All exhibitors are required to be current LASFAA members and register separately for the conference.

A-La-Carte Sponsorship Add-On Options

FALL CONFERENCE

A three-day gathering of members in October for training, professional development, and conducting association business.

Potential to reach approximately 200 financial aid administrators.

\$2000 Welcome Sponsorship

Logo signage on site and recognition in Program

\$750 Bag Sponsorship

Conference logo and company logo both featured on the welcome bag.

\$300 Meal/Breaks Sponsorship

Includes recognition in Program as well as opportunity to present a session

Program Advertising (printed)

\$200 full-page

\$100 half-page

\$50 quarter-page

NOTE: Registration and/or Exhibiting fees are not included in these opportunities. Must be current LASFAA member for A La Carte Sponsorship.

